COMPLETE CLOUD PRACTICE MANAGEMENT
WE TAKE PRIDE IN DEVELOPING PRODUCTS AND SERVICES THAT HELP OUR ORTHODONTIC PARTNERS SUCCEED. SEE WHAT THEY HAVE TO SAY ABOUT US.

“I’ve used Ortho2 since the inception of my practice. Ortho2 consistently delivers the most advanced and robust features in the industry.”
- Dr. Christy Fortney, Escondido, CA

“When we decided to change management systems, we did our due diligence. Ortho2’s Edge Cloud offers a platform that we felt worked better for our multiple practices than any other we looked at.”
- Dr. Glenn Krieger, Lewisville, TX

“I’ve been with Ortho2 for over 30 years, and Edge Cloud continues to set the bar for practice management systems.”
- Dr. Dave Paquette, Mooresville, NC

OUR MISSION

For nearly 35 years, Ortho2’s mission has been to help our orthodontic partners succeed. This means more than software. We know your mission is to create beautiful smiles and give confidence to your patients while providing excellent customer service. You need reliable and efficient software to ensure your focus is where it needs to lie - your patients. And this is where our missions meet. Whether you are accessing your data from anywhere or using the latest innovation that will have your patients excited they chose your practice, Ortho2 is there for you. Our proven history shows we grow with the trends and technology of tomorrow.

Our leading-edge software is matched by our top-notch customer service. Any question you have from your schedule, financial reports, or tracking a broken bracket to equipment needs and more, rest assured one of our representatives will help you find the answer.

Let us do the heavy lifting behind the scenes so you can ensure your patients are receiving the very best care and service you and your team can provide.

Welcome to Ortho2!
ONE SYSTEM | infinite potential

The features available in Edge Cloud have you covered from animations to workflows and everything in between. This complete practice management system means you don’t have to worry about third party integrations – everything you need and more is already included. Most features are customizable, meaning Edge Cloud will fit your individual needs.

**DYNAMIC DASHBOARD**

Edge Cloud’s dynamic Dashboard and Widget Library allow operators to individually select and configure the information and tools they use the most.

**EDGE IMAGING**

Edge Imaging is a powerful tool to help you manage patient photos. Easily fix photos with clear editing and unlimited undo/redo, compare before and after photos, and store photos with unlimited 30/90 file storage.

**PREMIER IMAGING**

Take your imaging to a higher level. With Premier Imaging you can complete your own cephal tracings, and show your patients their changes with image and timepoint morphing. Measure, chart, and build the right treatment for your patients with ease.

**PATIENT TRACKER**

Patient Tracker is customizable so you can easily glance at a screen to see where patients are and where you need to be. Achieve the perfect day by keeping on schedule with every patient.

**EDGE PORTAL**

Your practice anywhere and everywhere. Give your patients, responsible parties, and consulting professionals customized access to information from the convenience of their computer, tablet, or smartphone.

**ADVANCED EDGE CLOUD REPORTS**

Edge Cloud Reports can be printed as a group (“monthly end reports”), using smart data selection parameters like “last month” or “tomorrow.” Reports not only provide one-click sorting and access to meaningful Edge Cloud functions, but also drill down capabilities.

**TREATMENT HUB**

View your treatment plan, treatment notes, tooth chart, patient photos, treatment progress, and patient information all from one spot. This paperless option ensures you can spend more time with your patients.

**EDGE MOBILE**

Stay on top of your practice in the office or on the go with Edge Mobile. Available for both Android and iOS devices, this free app allows you to easily pull up patient information, check your schedule, and view Dashboard charts anywhere, any time.

**AND THAT’S NOT ALL - OTHER FEATURES INCLUDE**

- Scheduler
- Patient animations
- HR management
- Electronic insurance
- Online scheduling
- Phone, text, and email reminders
- Image and timepoint morphing
- 3rd party integrations (numerous digital x-ray, 3Shape, Anatomicore, Invisalign, etc.)
- Orthodontic/Pediatric dentistry module
- Financial slider
- Online forms
- Patient rewards
- And much more
INNOVATIONS

Edge Cloud’s technological innovations bring forth an all-new dynamic practice management system. The revolutionary Edge Cloud system is uniquely designed to respond and adapt to the challenges and requirements of a successful orthodontic practice. Edge Cloud is designed for all platforms - PCs, Macs, tablets, and smartphones.

ONLINE SCHEDULING | the future of scheduling

Don’t make patients wait for your office to open in the morning, or call back if they get a busy signal. With just a few clicks, Edge Cloud’s online scheduling feature allows new patients to schedule an exam, which then syncs with your Edge Cloud Scheduler.

• Fully integrated into your practice website
• Prospective patients have the option to choose which location and which provider to see based on your settings
• Syncs with the Scheduler to see when patients have scheduled online
• Promote prospective patients to full patients once they keep their appointment

EDGED POP | incoming call notifications

Edge Pop displays a pop-up when receiving phone calls from associated patients and responsible parties.

• Click the pop-up to open the patient record
• Create a new patient when an unassociated number calls in
• View a full call history report

EDGES SPECIALIST | pediatric dentistry

With Edge Specialist, your orthodontic and pediatric dentistry professions can work as one! Edge Specialist features an expanded tooth chart, improved treatment chart, and child friendly educational videos. This extension is the perfect solution for your combo practice.

• Ability to have a patient in orthodontic and pediatric dentistry treatment simultaneously
• Record tooth conditions and dental procedures via the tooth chart
• Easily bill multiple codes per appointment
• View ledger and chart by specialty
• Child friendly educational videos

EDGE PROPOSAL | financial slider

Setting contract terms has never been easier! Allow your responsible parties to adjust the terms of the contract before signing it with our easy-to-use interactive slider.

• Set the parameters your office is comfortable with
• Allow responsible parties to adjust the slider to what works best for them
• Responsible parties can select from predetermined treatment options such as Invisalign, clear brackets, or any optional add-on
• Terms are applied within Edge Cloud after they are selected
PATIENT EXPERIENCE

We all know prospective patients shop around to find the best orthodontic care. Your practice will stand out with these features in Edge Cloud that were created specifically with your patients in mind.

ONLINE FORMS | streamline patient information

Online Forms provide a way for patients to fill out forms electronically from home or in your office, and the data is automatically loaded into Edge Cloud. Your online forms can be of any type (health history, office questionnaire, outpatient interview, etc.).

- Branded with your office logo
- Patients can fill out the form from anywhere
- Immediately review responses when setting up a new patient

EDGE ANIMATIONS | revolutionize patient education

Enhance patient education and compliance with the ever-expanding collection of powerful videos from Edge Animations. Ensure your patients are fully informed about their treatment with videos about a wide range of topics.

- Powerful surgical and true 3D (stereoscopic) animations
- Easy-to-use graphical interface
- Annotate and draw on animations
- Custom audio narration available
- Extend these powerful animations to your phone with the Edge Animations App

PATIENT REWARDS | motivate patients

Use Patient Rewards to calculate points and track rewards you offer as incentive to motivate patient attendance, treatment cooperation, oral hygiene, and more.

- Built and set up by your office
- Points are triggered and automatically assigned to the patient based on what you do in the software
- Patients can review points and request rewards through the Sign-in screen or your practice app

EDGE REMINDERS | automate your communications

Edge Reminders is an easy-to-use, efficient system for automating your patient reminders. Reminders can be sent via multiple message options including phone, text, and email.

- No minimum monthly charge or long term commitment required
- Free email, incomplete calls, and confirmation texts
- Stay in contact with patients with two-way texting
- Customize reminders with your specific message using a human voice
- Send newsletters and other announcements through Edge Broadcast
IMPROVE EFFICIENCY

All of your patient information is stored in the Edge Cloud Data Center. Access Edge Cloud from anywhere, on any device.

SECURITY | bank-grade data security

Your Edge Cloud data is secured in a private SSAE 18 rated facility, which also manages data for large financial institutions. In other words, secure. Redundant data entryways are protected by world-class anti-intrusion firewalls, and backups are saved on multiple platforms. The Edge Cloud Data Center physical security complies with PCI DSS and HIPAA, and is audited annually to meet ISO 20000-1, ISO 27001, and SSAE 16 SOC1 Type II, SOC2 Type II and SOC3 requirements.

SPEED | fastest performance

A local network does have a speed advantage moving data from the server to a workstation. But that gap narrows with a properly designed application like Edge Cloud. Text transfers quickly and Edge Cloud retains a local copy of images which greatly improves access speed. Even when loading an image for the first time, Edge Cloud quickly pulls and displays a thumbnail version, and then fills in the detail in the background while you work. Edge Cloud’s technology allows superior image quality with faster speeds all without the need for a server.

PEACE OF MIND

with Edge Cloud you also get:

☑️ Money Back Satisfaction Guarantee: Six months, no hoops, and a full refund for Ortho2 software and unused services on request.
☑️ Software Usage Rights: You may continue to use Ortho2 software even if you decline your annual support and enhancement renewal.
☑️ Data Ownership: You own your data. We will even assist your technician in extracting encrypted data if necessary.
☑️ License Transfer: If you purchase a practice, even from a retiring doctor, the license can transfer for free.
☑️ Free Software Replacement: We will replace all Ortho2 software if lost through theft, fire, etc.

additional significant practice management benefits:

☑️ Detailed Online Help for quick access to any topic.
☑️ Convenient AutoUpdate for access to most current version of software.
☑️ Complete Line of Equipment, installation, and network support services.
☑️ Free Webinars to bring new staff up to speed, and renew current staff’s product knowledge.
☑️ Annual Users Group Meeting to sharpen software skills and generate enthusiasm.

TRAINING & SUPPORT

Ortho2 isn’t just practice management software. We provide all of our customers with comprehensive support through our New Customer Care, Software Support, and Network Engineering Teams. Together these groups make your transition to Edge Cloud quick and painless. Moving forward, ongoing Edge Cloud enhancements will keep your practice on the innovative edge of its future potential.

Once we have secured your deposit, you can select your training dates, and we’ll connect you with NCC to continue your Edge Cloud journey. Your on-site trainers will teach you and your team the ins and outs of the software, and assist with a light patient day. Afterwards, our NCC and Software Support Teams will be there for any questions and training refreshers.

READY TO GET STARTED?

contact your Regional Manager | 800.678.4644
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