The future of successful CLOUD practice management is here.
While other services may offer a cloud, only Edge Cloud offers a truly optimized cloud experience. Edge Cloud's platform is designed to work in conjunction with a whole host of other features made possible only with the power of Edge Cloud.

**Not All Clouds Are Equal**

While other services may offer a cloud, only Edge Cloud offers a truly optimized cloud experience. Edge Cloud's platform is designed to work in conjunction with a whole host of other features made possible only with the power of Edge Cloud.

Eliminate the cost, complexity, and risk associated with in-house servers and backups.

- 35%-44% cost savings with lower initial and ongoing hardware costs
- Secure data protected by world-class firewalls
- Reliable backups on multiple platforms
- Decreased risk of theft, vandalism, and fire
- Two data access pathways: Internet and cell-based network
- Use of local and cloud resources with Lightning Image Transfer technology for high resolution imaging
- Full access to your secure data from anywhere, even with smartphones

For information on system specifications check out [EdgeSpecs.Ortho2.com](http://EdgeSpecs.Ortho2.com)

Turn the page to see how Ortho2 can make a difference in your practice management!
Contemporary Software Design

Edge Cloud's technological innovations bring forth an all-new dynamic practice management system. The revolutionary Edge Cloud system is uniquely designed to respond and adapt to the challenges and requirements of a successful orthodontic practice. Edge Cloud is designed for all platforms - PCs, Macs, tablets, and smartphones.

- Lightning Image Transfer
  Utilizing both local and cloud-based resources, LIT technology allows superior image quality with faster speeds all without the need for a server.

- Advanced Edge Cloud Reports
  Edge Cloud Reports can be printed as a group ("Month end reports"), using smart data selection parameters like "last month" or "tomorrow." Reports not only provide one-click sorting and access to meaningful Edge Cloud functions, but also drill-down capabilities.

- Scheduler
  Smart Scheduler improves your schedule with unmatched power and flexibility, including real-time statistics on procedure lengths.

- Patient Rewards
  Use Patient Rewards to calculate points and track rewards. You offer an incentive to motivate patient attendance, treatment cooperation, oral hygiene, and more.

- Electronic Health History

- Online Forms
  Online Forms provide a way for patients to fill out forms electronically from home or in your office, and the data is automatically loaded into Edge Cloud. Your online forms can be of any type (health history, office questionnaire, outpatient interview, etc.).

- Dynamic Dashboard
  Edge Cloud's dynamic Dashboard and Widget Library allow each operator to individually select and configure exactly what they want and need to see.

- Workflows
  Workflows sequence standardized tasks and milestones, assuring compliance and consistency. You can, for example, have the program automatically merge a retention letter and set a patient's treatment status to retention when they keep a debond appointment.

And that's not all, other features include:

- Treatment Hub
- Patient Tracker and sign-in
- Robust imaging
- Patient animations
- Edge Mobile
- Practice Connect
- Phone, text, and email reminders
- Image and Timepoint Morphing
- Patient Rewards
- HR Manager
- Web-based patient access
- Ceph tracing
- Electronic insurance
- 3rd party integrations (numerous digital x-ray, 3Shape, Anatomage, Invisalign, etc.)
- And much more
Stay Productive

The real reason Edge Cloud works for your practice is because it makes your life easier. With everything Edge Cloud has to offer, it is like a well-tuned machine ready to take you from Point A to Point Awesome.

PATIENT TRACKER
Information at a Glance

Patient Tracker is customizable so you can easily glance at a screen to see where patients are and where you need to be. Achieve the perfect day by keeping on schedule with each and every patient.

• Quickly see where the doctor is needed
• Ensure you stay on time throughout the day
• Reduce down time
• Encourage promptness
• Know exactly where each patient is in your office

TREATMENT HUB
Paperless, Effortless Notes

Treatment Hub gives you all the information you need to know about each patient in one centralized location. This paperless option ensures you will never have to look for a patient’s chart again.

• Worry less about your records and more about your patients
• Customize your Treatment Hub to see information the way you want it
• Immediately view a range of patient information with intuitive layout
• Streamline clinical processes
• Includes treatment plan, treatment notes, tooth chart, patient photos, and more

HR MANAGER
Employee Satisfaction

HR Manager makes managing your employees simple and efficient by keeping all relevant HR information in one easy-to-access location.

• Track everything including payroll and vacation times
• Use the office calendar to remind employees of upcoming meetings
• More secure than storing paper copies of personal information
• Quick and easy timesheet sign in
• Features unlimited notepad, checklist, and visual document archive

EDGE IMAGING
Patient Images Streamlined

Edge Imaging is a powerful tool to help you manage patient photos. With convenient tools and easy to view layouts, this is the imaging solution for you. Add Premier Imaging for even more powerful imaging tools.

• Easily fix photos with clear editing and unlimited undos
• Use images in patient profiles, Treatment Hub, and throughout Edge Cloud
• Compare up to five images to see powerful before and after
• Unlimited 2D/3D image and non-image cloud file storage
• Add Premier Imaging for tools like cephal tracing and analysis and image and Time-point Morphing
Stay Mobile
We know it isn’t a 9-5 world anymore, and access to your information outside of the office is crucial. Stay informed with all of our mobile offerings.

REMINDERS
Automate Your Connections
Edge Reminders is an easy-to-use, efficient system for automating your patient reminders. Reminders can be sent via multiple message options including phone, text, and email.

- No minimum monthly charge or long term commitment required
- Free email, incomplete calls, and confirmation texts
- Stay in contact with patients and minimize no shows
- Customize reminders with your specific message using a human voice
- Send newsletters and other announcements through Edge Broadcast

Edge Mobile
On-the-Go and In-the-Know
Stay on top of your practice in the office or on the road with Edge Mobile. Users of Ortho2’s premier practice management software have full access to Edge Mobile.

- Available for both Android and iOS devices
- Free to all Edge Cloud users
- Easily check your schedule and Dashboard charts
- Pull up patient records no matter where you are
- Use on all smartphones and tablets

ANIMATIONS
Revolutionize Patient Communication
Enhance patient education and compliance with the ever-expanding collection of powerful videos from Edge Animations. Ensure your patients are fully informed about their treatment with videos about a wide range of topics.

- Powerful surgical and true 3D (stereoscopic) animations
- Easy-to-use graphical interface
- Annotate and draw on animations
- Custom audio narration available
- Extend these powerful animations to your phone with the Edge Animations App

PRACTICE CONNECT
Your Practice in the Palm of Their Hands
Express your practice with a fully customized mobile app available on Android and iOS devices. With Practice Connect you’ve just opened the doors to a completely new way of keeping in touch with current and potential patients.

- Mobile marketing tool
- Custom design specific to your practice
- Allow mobile payments
- GPS based sign-in
- View patient images and animations
The List Goes On and On...

We can’t fit every feature of Edge Cloud in just one brochure. Rest assured that if you have a practice management need, we have you covered.
Still Not Convinced?

Ortho2 isn't just practice management software. We provide all of our customers with comprehensive support that starts with our New Customer Care Team and continues through our Software Support and Network Engineering Teams. Together these groups make your transition to Edge Cloud quick and painless. And moving forward, your ongoing Edge Cloud enhancements will keep your practice on the innovative edge of its future potential.

And that's not all:

With Edge Cloud you also get:

- **Money Back Satisfaction Guarantee**: Six months, no hoops, and a full refund for Ortho2 software and unused services on request.
- **Software Usage Rights**: You may continue to use Ortho2 software even if you decline your annual support and enhancement renewal.
- **Data Ownership**: You own your data. We will even assist your technician in extracting encrypted data if necessary.
- **License Transfer**: If you purchase a practice, even from a retiring doctor, the license can transfer for free.
- **Free Software Replacement**: We will replace all Ortho2 software if lost through theft, fire, etc.

Additional significant practice management benefits:

- **Detailed Online Help** for quick access to any topic.
- **Convenient AutoUpdate** for access to most current version of software.
- **Complete Line of Equipment**, installation, and network support services.
- **Free Webinars** to bring new staff up to speed, and renew current staff’s product knowledge.
- **Annual Users Group Meeting** to sharpen software skills and generate enthusiasm.

You can't go wrong with

![Edge Cloud Logo](image)

**Experience Edge Cloud in your practice.**

Contact your Ortho2 Regional Manager today.

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